

LAW OFFICES OF  
**FAY KAPLUN & MARCIN, LLP**  
INTELLECTUAL PROPERTY LAW

150 BROADWAY, SUITE 702  
NEW YORK, NEW YORK 10038  
PHONE: (212) 619-6000  
FAX: (212) 208-6819  
WWW.FKMIPLAW.COM

RECEIVED  
CENTRAL FAX CENTER

NOV 16 2006

**FACSIMILE COVER SHEET**

**FAX NO** : (571) 273-8300

**TO** : Mail Stop: Amendment  
Commissioner for Patents

**FROM** : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP

**DATE** : November 16, 2006

**SUBJECT** : U.S. Patent Appln. Serial No. 09/899,369  
for *Network for Alliance Marketing*  
Inventor(s): Valliani et al.  
Our Ref.: 40116/06501

**NUMBER OF PAGES INCLUDING COVER:** 18

---

**MESSAGE:**

Please see attached.

Thank you.

**IF ANY PAGES WERE NOT RECEIVED OR ARE ILLEGIBLE, PLEASE CALL (212) 619-6000 AS SOON AS POSSIBLE**

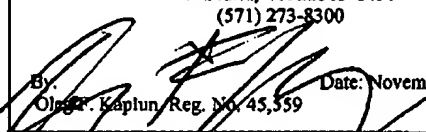
The information contained in this facsimile message is attorney privileged and confidential information intended only for the use of the individual or entity named above. If the reader of this message is not the intended recipient or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone, and return the original message to us at the above address via the U.S. Postal Service. We will reimburse any costs you incur in notifying us and returning the message to us. Thank you.

Attorney Docket No. 40116/06501 (A-70469)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****RECEIVED  
CENTRAL FAX CENTER****NOV 16 2006**

Applicant(s) : Valliani et al.  
Serial No. : 09/899,369  
Filing Date : July 2, 2001  
For : Network for Alliance Marketing  
Group Art Unit : 3627  
Examiner : James A. Kramer

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

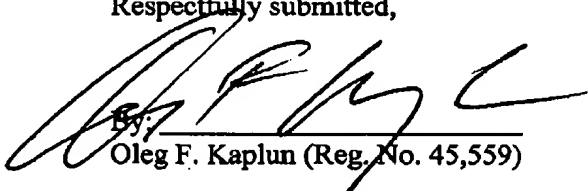
<b>Certificate of Facsimile</b>	
I hereby certify that this correspondence is being deposited facsimile to:	
Mail Stop: Amendment Commissioner for Patents Alexandria, VA 22313-1450 (571) 273-8300	
By:  Oleg F. Kaplun, Reg. No. 45,559	Date: November 16, 2006

**TRANSMITTAL**

Transmitted herewith please find an Amendment in response to the Non-Final Office Action mailed August 16, 2006 in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge the Deposit Account of **Fay Kaplun & Marcin, LLP No. 50-1492** any additional fees. A copy of the Transmittal is enclosed for this purpose.

Respectfully submitted,

Dated: November 16, 2006

  
By: \_\_\_\_\_  
Oleg F. Kaplun (Reg. No. 45,559)

Fay Kaplun & Marcin, LLP  
150 Broadway, Suite 702  
New York, N.Y. 10038  
(212) 619-6000 (telephone)  
(212) 619-0276 (facsimile)

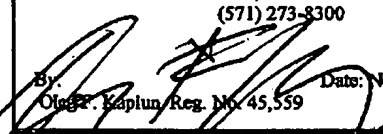
Attorney Docket No. 40116/06501 (A-70469)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED  
CENTRAL FAX CENTER

NOV 16 2006

Applicant(s) : Valliani et al.  
Serial No. : 09/899,369  
Filing Date : July 2, 2001  
For : Network for Alliance Marketing  
Group Art Unit : 3627  
Examiner : James A. Kramer

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

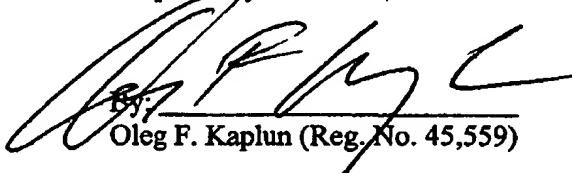
<u>Certificate of Facsimile</u>	
I hereby certify that this correspondence is being deposited facsimile to:	
Mail Stop: Amendment Commissioner for Patents Alexandria, VA 22313-1450 (571) 273-8300	
By:  Oleg F. Kaplun, Reg. No. 45,559	Date: November 16, 2006

TRANSMITTAL

Transmitted herewith please find an Amendment in response to the Non-Final Office Action mailed August 16, 2006 in the above-identified application. No fees are believed to be required. However, the Commissioner is hereby authorized to charge the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492 any additional fees. A copy of the Transmittal is enclosed for this purpose.

Respectfully submitted,

Dated: November 16, 2006

  
By: \_\_\_\_\_  
Oleg F. Kaplun (Reg. No. 45,559)

Fay Kaplun & Marcin, LLP  
150 Broadway, Suite 702  
New York, N.Y. 10038  
(212) 619-6000 (telephone)  
(212) 619-0276 (facsimile)

**RECEIVED  
CENTRAL FAX CENTER****NOV 16 2006**

Attorney Docket No. 40116/06501 (A-70469)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s) : Valliani et al.  
Serial No. : 09/899,369  
Filing Date : July 2, 2001  
For : Network for Alliance Marketing  
Group Art Unit : 3627  
Examiner : James A. Kramer

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

In response to the Non-Final Office Action mailed August 16, 2006 in the above-identified application, please enter the following amendments and consider the following remarks: